

Contact:
JENNIFER "JAY" PALUMBO
JJP@WONDERWOMANWRITER.COM

ABOUT WONDER WOMAN LLC

Saving the world, one word at a time!

There are many out there who offer content, But *PLOT TWIST!* Many marketing companies that provide these services often utilize "cookie-cutter" stock templates that they reuse for ALL their clients. You deserve high-quality writing that's as unique, and captivating as the superhero services you offer!

We offer copywriting capabilities and a full range of standard and customizable content services including, but not limited to, composing engaging website content, creating an editorial calendar strategy, writing marketing materials, an email marketing and/or newsletter campaign, blogs, and/or an engaging social media strategy. Every writer on our team has gone through an extensive vetting process and is a handpicked expert to be individually matched up to each clients' project to ensure an ideal match. One of the two tenants of WWW LLC is quality content and quick turnaround.

Contact us to let us know what you need, and we'll find the writer for you!



wonder
woman
writer



ABOUT JENNIFER "JAY" PALUMBO

Wonder Woman and CEO, Jennifer "Jay" Palumbo has a 20+ year track record that demonstrates a talent for writing, excellent communication skills, a sense of humour as well as a flair to create a social media strategy that promotes user engagement. She's an award-winning blogger and writer whose work has been featured in Time Magazine, Parents Magazine, Huffington Post, ScaryMommy, The Mighty and multiple respected websites and online magazines covering topics such as infertility, women's health, pregnancy, relationships, parenting, being the parent of an autistic child, fertility treatments and various humorous essays. As an Infertility Subject Matter Expert and Women's Health Advocate, she's regularly asked to speak at several conferences and has been interviewed on news outlets such as CNN, NPR, FOX, NBC and BBC. Each writer that works for WWW LLC is personally vetted by Jennifer and carefully matched to every client because super clients deserve super attention by superhero writers.

SOCIAL MEDIA

LinkedIn:

www.linkedin.com/in/jennifer-jay-palumbo/

Facebook:

www.facebook.com/WonderWomanWriter/



2k+

Business +
Personal



4k+

@the2weekwait



30k+

@jennjaypal



2k+

youtube.com/user/jennpal

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MEDIA CLIPS



"My son is NOT synthetic. His life was made possible through #IVF & I couldn't be more grateful," writer and infertility advocate Jenn Palumbo said in a tweet.



TIME IDEAS • BONUS
 Why Facebook's and Apple's Offers To Freeze Eggs Are Not as Patriarchal as They Sound
 By JENNIFER PALUMBO October 21, 2014



How Breastfeeding Gave Me My Power Back

By Jennifer "Jay" Palumbo



Jennifer "Jay" Palumbo, Contributor
 Women, Public Square, Identity & Women's Rights Advocate

Support Our Troops By Supporting Their Family Building Options

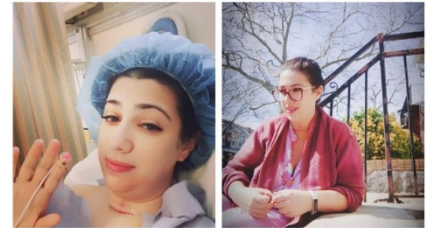
Fertility is a bi-partisan issue. I repeat: Fertility and family is a bi-partisan issue. There is no candidate that would ever say they are anti-family. There is also no candidate that would come out as saying that they don't support the rights and care of our Veterans.



HEALTH / WELLNESS

It Took Thyroid Cancer To Teach Me What Self-Care Really Means

Jennifer Palumbo



JENNIFER PALUMBO

SELF

The Cost of Infertility: This Is How Real People Pay for IVF

Jennifer, 44, and Mike, 46, had insurance cover the first \$10,000 and spent another \$20,000 out of pocket.



SERVICES OFFERED

Our Superpower is the gift of words! What's yours? We want to serve as an extension of what makes YOU special. Our first question is what's your differentiator and how we can highlight that? Below are some services we offer to showcase your superpowers!

- Writing:
 - Articles
 - Blogs
 - Bio
 - Copy Writing
 - Create an Editorial Calendar
 - Creative Writing
 - Drip Campaign
 - LinkedIn Profile
 - Marketing Materials
 - Nurture Campaign
 - E-Books

- Edit Existing Content
- Emails & Newsletters
- Press Releases
- Product Descriptions
- Product Reviews
- Resumes & Cover Letters
- Script Writing
- Social Media Content & Strategy
- Taglines & Slogans
- Website Content
- Consumer Engagement
- Creative Direction
- Team Leadership & Training
- User Experience
- Event Planning
- Affiliate Marketing

Don't see something listed? Contact us and let's discuss!

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PUBLIC SPEAKING TOPICS

In addition to her years of performing stand-up comedy and being named one of the 'Top Ten Comedian's to Watch' by Backstage Magazine, Jennifer "Jay" Palumbo has been the Key Note Speaker at the New England Resolve Conference where she spoke on bringing humor to the stressful journey of infertility. She spoke at the CCW in Las Vegas on "Empathy in Healthcare" and has talks for several healthcare business around the country on, "Understanding and Empathizing with Patients". Below are some of the topics Ms. Palumbo has spoken on:

- Using Humor to Cope in Difficult Situations
- Defining Various Forms of Empathy in Working with Patients
- Providing the Platinum Care to the Patient Experience
- Understanding and Empathizing with Infertility Patients

- Examining the Experience of an Infertility Patients
- Formulating a Best Response in How to Work with those Going through Infertility
- Advocating for Your Own Care as a Patient
- IVF Treatment - The Patient's Inside Story: What Can I Do to Help My Chances?

Have something else in mind? Contact us and let's talk about it!

READY TO JOIN ALLIANCES?

Ready to **H**elp **E**xecute **R**eal **O**pportunities? Email us at jjp@wonderwomanwriter.com to be a **HERO** and save the day!

SOCIAL MEDIA RATE CARD

Interested in collaborating? Contact me for an up-to-date rate card that includes:

- Instagram Posts (one time or a package)
- Sponsored Blog Posts
- Product favorite features
- Contests/Giveaways
- Video collaborations
- Sponsored Instagram stories
- Affiliate links
- Brand interviews
- Instagram takeover